This is a pretty standard lip product that has a sheer wash of color (which is nice because it gives the pop of pink without being too strong) and a serious dose of hydration.

We're also tired of cheese burgers being cheaper than salads, and that eating healthy takes more effort and resources than it should (inb4 'lrn2cook').

Please keep in mind their vital role in our daily lives.

The deal is viewed as the first of many potential Big Pharma marriages in an industry that's suffering from high overhead costs and, in some areas, overcapacity.